

CONTRACT



WOWT
3501 Farnam St.
Omaha, NE 68131
Sales T & C: www.gray.tv/advertising
(402) 346-6666

<u>Contract / Revision</u> 1640803 /		<u>Alt Order #</u>
<u>Advertiser</u> Joni Ernst for US Senate		<u>Original Date / Revision</u> 06/01/20 / 06/01/20
<u>Contract Dates</u> 11/02/20 - 11/03/20	<u>Estimate #</u> 3038	
<u>Product</u> IA 11/2-11/3/20		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WOWT	<u>Account Executive</u> Mary Beth Keating	<u>Sales Office</u> Omaha National
<u>Special Handling</u>		
<u>Demographic</u> Households		
	<u>Order Type</u> NORMAL	
<u>Agcy Code</u> 9915473	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 6189	<u>Advertiser Ref</u> 45430	

And:

Target Enterprises
15260 Ventura Blvd
Ste 1240
Sherman Oaks, CA 91403

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WOWT	11/02/20	11/03/20	Today Show	7a-9a		:30			NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/02/20	11/08/20	MT-----				2	\$325.00			
N 2	WOWT	11/02/20	11/02/20	News @ 5p M-F	457p-530p		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/02/20	11/08/20	M-----				1	\$375.00			
N 3	WOWT	11/02/20	11/02/20	News @ 630p M-F	630p-7p		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/02/20	11/08/20	M-----				1	\$375.00			
N 4	WOWT	11/02/20	11/02/20	Weekday Jeopardy	6p-630p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/02/20	11/08/20	M-----				1	\$400.00			
Totals											5	\$1,800.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/26/20 - 11/03/20	5	\$1,800.00	(\$270.00)	\$1,530.00
Totals	5	\$1,800.00	(\$270.00)	\$1,530.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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